



Sharon Delaney McCloud Biography

SHORT BIO

Sharon Delaney McCloud is an Emmy Award-winning broadcaster, TEDx Speaker, agency owner, cancer survivor, Olympic Torch Bearer and communications expert who amplifies your impact in business and life through high-content programs.

MEDIUM BIO

Sharon Delaney McCloud is an Emmy Award-winning broadcaster, TEDx Speaker, agency owner, Olympic Torch Bearer, and author who helps leaders & teams improve communication and build resilience to drive business results. Through her professional development practice at Walk West, a full-service marketing agency, Sharon works with C-Suite executives and emerging leaders at global organizations on developing their message and delivering it with confidence and impact.

Prior to launching her company, Sharon spent 20 years as a television journalist covering everything from NASA to politics to the Super Bowl at stations across the country. She has been featured in numerous publications, including Sheryl Sandberg's **Option B** digital platform, *Enterprising Women*, *Thrive Global* and is a co-author of the book, *Keep Going, Memoirs of Strength, Courage & Perseverance*.

LONG BIO

Sharon Delaney McCloud is an Emmy Award-winning broadcaster, TEDx Speaker, cancer survivor, Olympic Torch Bearer, author and communications expert who inspires audiences on resilience and finding your voice. As an active member of the Global Speakers Federation and the National Speakers Association, Sharon connects with people, while at the same time, offering actionable insights.

Sharon earned a Bachelor of Science degree in Communication from Florida State University before embarking on a career as a television journalist. From the Persian Gulf War to John Glenn's historic return to space to the Super Bowl to hurricanes, floods, politics and entertainment, she has covered thousands of stories that have affected people's lives on a daily basis. Sharon also moderated gubernatorial and mayoral debates throughout North Carolina and served as a mentor for young journalists beginning their careers.

After leaving television news, Sharon founded Greenroom Communications, a Raleigh-based video production and marketing firm, with Kim and Penn Holderness (the XMAS Jammies Family). They worked with big brands like Target, Samsung, H&R Block and Chase Bank. At one point, they even had a reality show on UPtv. In 2016, Greenroom merged with Walk West to become a full-service digital marketing agency. There, Sharon is a Partner and Vice President of

Professional Development where she leads media training, presentation/public speaking coaching, workplace communication and executive presence workshops for leaders at all levels of their careers. In 2018, Walk West debuted at No. 647 on Inc. Magazine's 2018 list of fastest-growing private companies, the Inc. 5000, and was recognized as the fastest growing marketing agency in North Carolina. In addition, Sharon serves on the Telly Awards Judging Council, a national organization that honors excellence in video and television across all screens.

Sharon has been featured in numerous publications, including Sheryl Sandberg's Option B digital platform, *Enterprising Women* and co-author of the new book, *Keep Going, Memoirs of Strength, Courage & Perseverance*.

Sharon was born in Nairobi, Kenya and spent her early years in East Africa attending schools in Kenya and Tanzania before moving to the United States. In addition to her television career, Sharon worked for the Department of Defense's U.S.O. program and traveled all over the Middle East, Mediterranean and Europe entertaining American troops as part of an all-girl group, The Florida Girls. Additionally, Sharon graduated from the New World School of the Arts in Miami and performed for a season with the Greater Miami Opera.

Sharon is very active in the community and serves on a number of Boards of Director and advisory committees for non-profit organizations in North Carolina.

